## **Welcome to TUHH Campus**









# **Applied Research on Maritime Logistics - Fraunhofer CML in Hamburg**



Prof. Dr.-Ing. Carlos Jahn, Hamburg, June 25<sup>th</sup> 2015



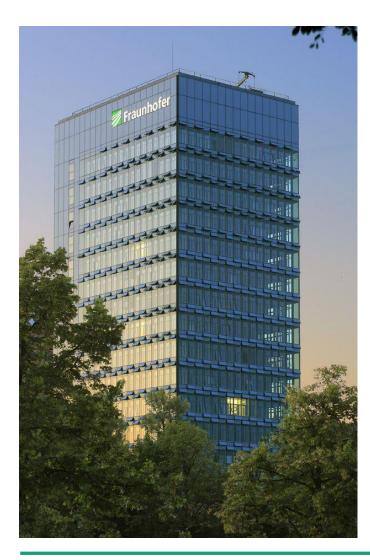
- 1 Hamburg University of Technology (TUHH)
- 2 Fraunhofer
- Fraunhofer CML in Hamburg
- 4 Discussion

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#### The Fraunhofer-Gesellschaft



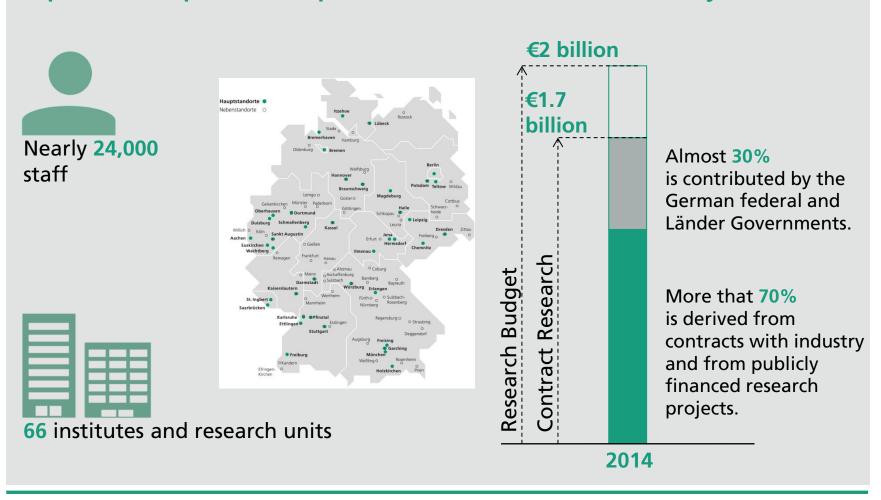
The Fraunhofer-Gesellschaft undertakes applied research of direct utility to private and public enterprise and of wide benefit to society.

#### **Our Customers:**

- Industry
- Service sector
- Public administration

### Fraunhofer at a glance

The Fraunhofer-Gesellschaft undertakes applied research of direct utility to private and public enterprise and of wide benefit to society.



### Joseph von Fraunhofer (1787 – 1826)



#### Researcher

Discovery of the "Fraunhofer lines" in the solar spectrum

#### **Inventor**

New methods for processing lenses

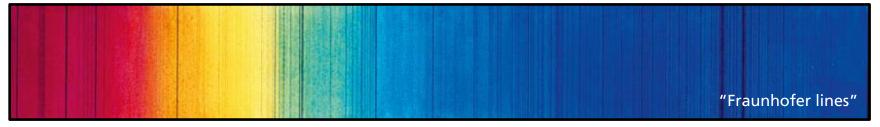
#### **Entrepreneur**

Director and partner in a glassworks



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Joseph von Fraunhofer



The Fraunhofer-Gesellschaft

Discovery of the "Fraunhofer lines" in the solar spectrum

Researcher

Research and development on behalf of industry and state

New methods for processing lenses

**Inventor** 

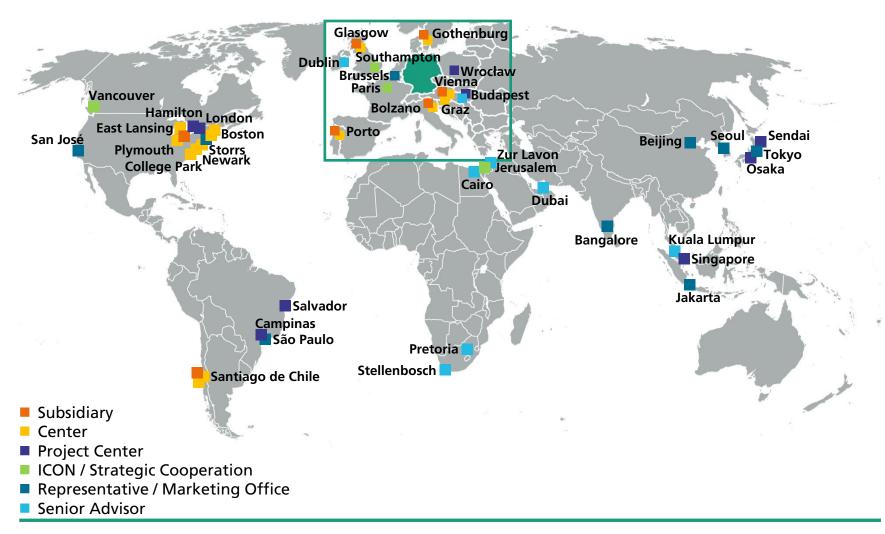
mp3 music format, white LED, highresolution thermal camera

Director and partner in a glassworks

**Entrepreneur** 

Research volume: approx. €2 billion annually

#### Fraunhofer worldwide



#### Fraunhofer fields of research



#### THE NUTS AND BOLTS OF COOPERATION

### How does Fraunhofer help its customers?

#### **IMPROVING PRODUCTS**

- → Enhanced performance
- → Cost efficiency

## MARKET ANALYSIS AND INNOVATION CONSULTING SERVICES

- Monitoring of technological trends and market developments
- → Feasibility studies and return on investment analysis
- → Information on sources of funding

#### MOVING FROM PRODUCT DEVELOP-MENT TO SHORT-RUN PRODUCTION

- → Prototypes
- → Manufacturing methods
- → Short-run batches

#### **INCORPORATING NEW TECHNOLOGIES**

→ Fraunhofer is at the cutting edge of technological developments and understands how to funnel these into products



#### THE NUTS AND BOLTS OF COOPERATION

### How does Fraunhofer help its customers?

#### **ACQUIRING LICENSES**

- → Fraunhofer carries out independent pre-competitive research
- Inventions can be commercially exploited under license

## CHARACTERIZATION, TESTING AND CERTIFICATION

- → High-quality equipment for a wide range of tests
- → Preparation of test reports and certificates

## OPTIMIZING EXISTING PROCESSES AND ORGANIZATIONAL STRUCTURES

- → Pinpoint the best ways to make improvements
- → Motivate people to generate innovative ideas
- → Reveal and exploit potential



#### **COOPERATION MODELS**

### What are the different ways of working with Fraunhofer?

#### **ONE-OFF CONTRACTS**

# LARGE-SCALE PROJECTS WITH MULTIPLE PARTNERS

## INTERNATIONAL COOPERATION

- → Solve the problem
- → Launch the innovation in the business or the marketplace
- → Cooperation between multiple Fraunhofer institutes, external partners and companies
- → Fraunhofer offices abroad

## STRATEGIC PARTNERSHIPS

#### → Long-term partnerships that evolve from noncontract, precompetitive research

#### **INNOVATION CLUSTERS**

→ Regional partners from research, industry and universities

#### **SPIN-OFFS**

→ Fraunhofer researchers branch out on their own, often with the customer taking a stake



## Independence and responsibility of the Fraunhofer Institute



- Project result
- Standing in the scientific community
- Financing
  - Approx. 30% basic financing
  - Approx. 70% from the market

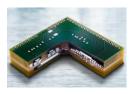
- Area of research emphasis
- Allocation of resources
- Project acquisition
- Project management

# **Pooling expertise**Fraunhofer Groups















Institutes working in related subject areas cooperate in Fraunhofer Groups and foster a joint presence on the R&D market. They help to define the Fraunhofer-Gesellschaft's business policy and act to implement the organizational and funding principles of the Fraunhofer model.

- ICT
- Life Sciences
- Light & Surfaces
- Microelectronics

- Production
- Materials and Components –
   MATERIALS
- Defense and Security VVS

## **Pooling expertise**Fraunhofer Alliances

The Fraunhofer Alliances facilitate customer access to the services and research results of the Fraunhofer-Gesellschaft. Common points of contact for groups of institutes active in related fields provide expert advice on complex issues and coordinate the development of appropriate solutions.



Adaptronics



AdvanCer



**Ambient Assisted Living** 



**AutoMOBILE Production** 



Battery



**Building Innovation** 



**Big Data** 



Cloud Computing



**Digital Cinema** 



Embedded Systems



Energy



Food Chain Management



Additive Manufacturing



Lightweight Structures



🔰 Nanotechnology



Photocatalysis



**Polymer Surfaces** 



Cleaning Technology



🐧 Simulation



Space



Water Systems (SysWasser)



Traffic and Transportation



Vision



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### Fraunhofer CML and Hamburg University of Technology

Fraunhofer-Center for Maritime Logistics and Services (CML)

Applied research

- Shipping
- Ports and Terminals
- Logistics and Services
- Hamburg University of Technology Institute of Maritime Logistics
  - Teaching and basic research

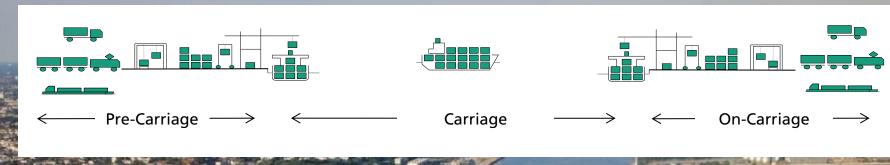




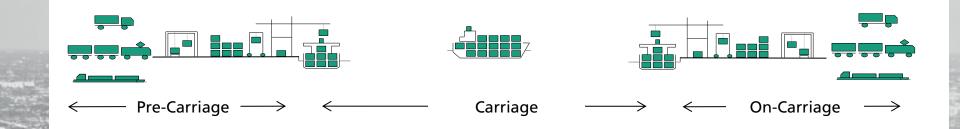












## Port and Terminal Development



## **Haptic Planning Table (Touch Screen)**



Touch Screen

Comprehensive, true-to-scale model library

Drag-and-Drop



## **Haptic Planning Table: Planning Team in Action**

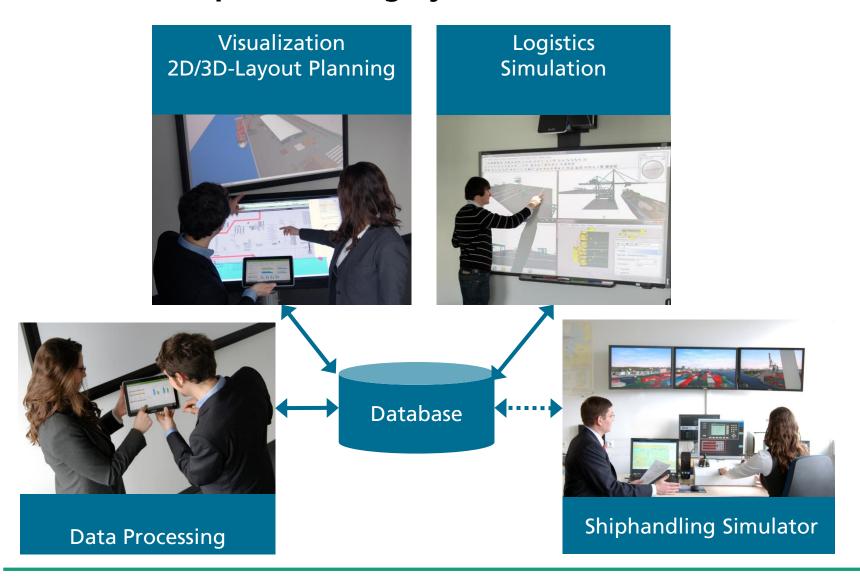


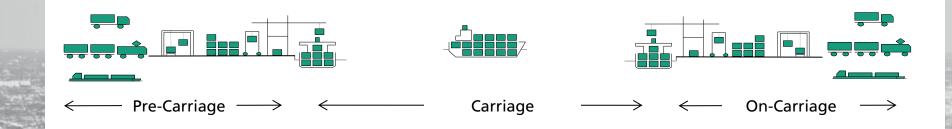
## **Planning Table Model**





### **Tool-based Rapid Planning System – "ToolBaR PlannEr"**





## Port and Terminal Development



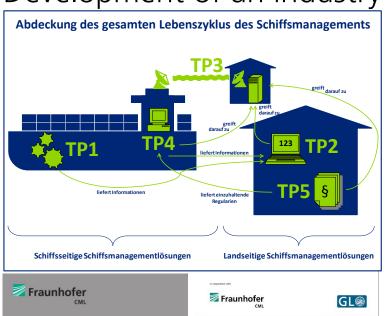
#### Fleet and Ship Management





## **Excellent initiative ship management (EIS)**

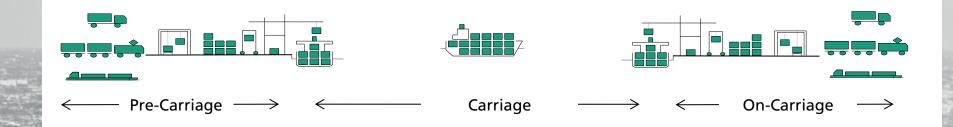
Development of an industry solution for shipmanagement







- Software innovation and integration project of Hamburg based maritime companies
- Development and Implementation of algorithms
  - Crew supply optimization
  - Materials and spare part procurement optimization
- Maintenance and service concepts optimization



## Port and Terminal Development



#### Fleet and Ship Management

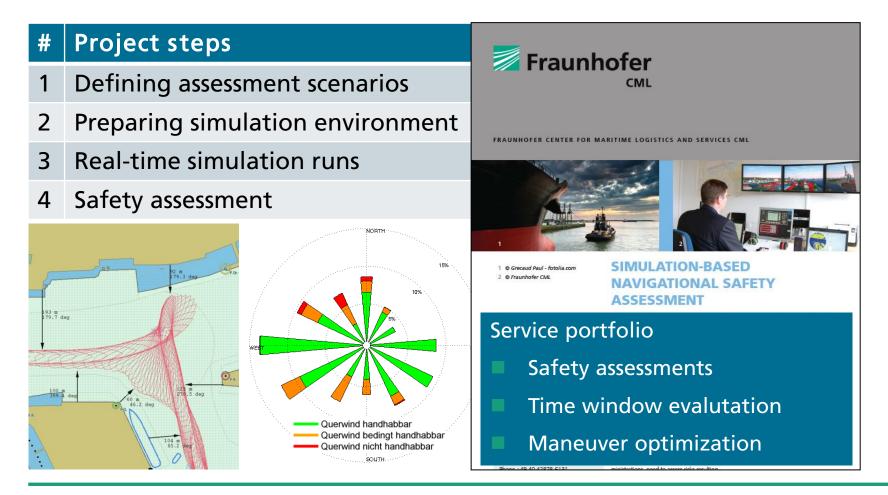


## Sea Traffic and Nautical Solutions

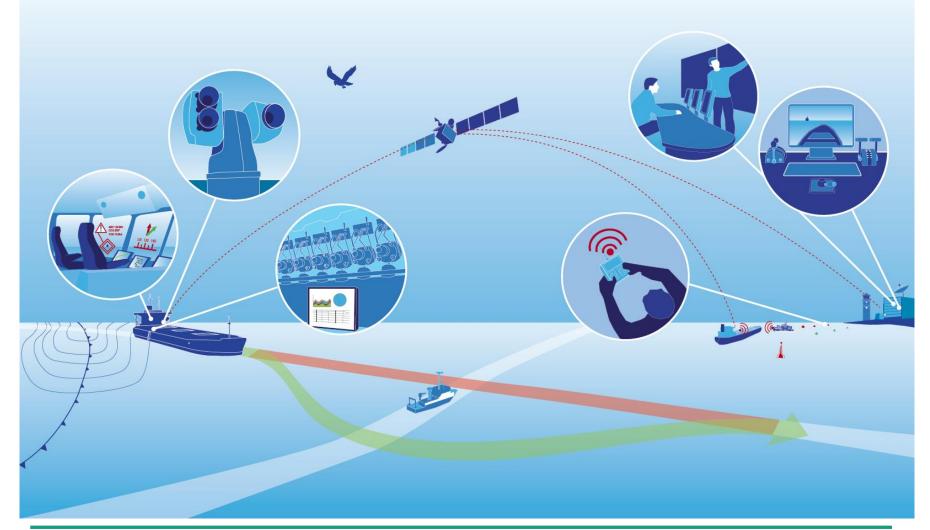


#### **Sea Traffic and Nautical Solutions**

### Simulation-based navigational safety assessment

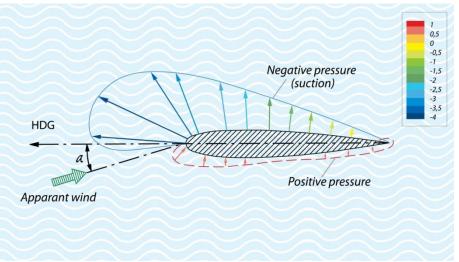


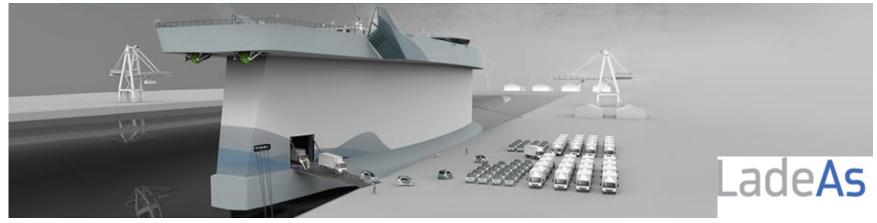
# Maritime Unmanned Navigation through Intelligence in Networks (MUNIN)

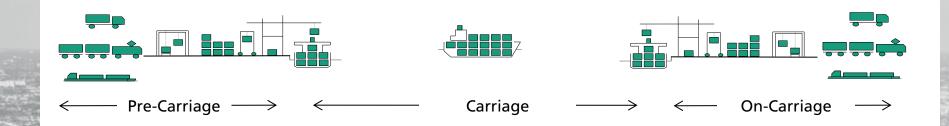


## Vindskip<sup>™</sup> - Weather Routing Module









## Port and Terminal Development



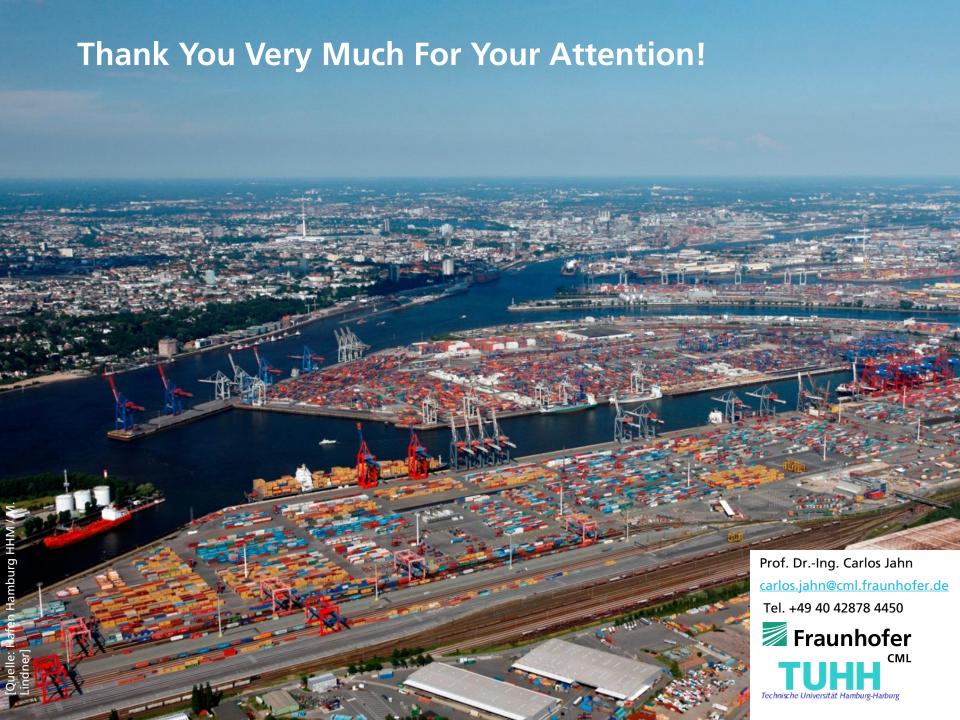
#### Fleet and Ship Management



## Sea Traffic and Nautical Solutions



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#### **Contact**

Prof. Dr.-Ing. Carlos Jahn

Fraunhofer-Center für Maritime Logistik und Dienstleistungen Schwarzenbergstraße 95 D 21073 Hamburg

Tel.: +49 40 / 42878 4450 Fax: +49 40 / 42878 4452

Email: <u>carlos.jahn@cml.fraunhofer.de</u>

www.cml.fraunhofer.de